# E X P E R I E N C E

J E R E M Y M A R S H

S A L E S

## BUSINESS DEVELOPMENT MANAGER

NEW MEDIA COMPANY | FEB 2013 - DEC 2014

Managed social media accounts and created social media for daily postings

Increased social media following and clicks by 200 %

C O N T A C T

( 910 ) 285 -8640

HI@ JEREMYMARSH. COM

[WWW. JEREMYMARSH. COM](http://WWW.JEREMYMARSH.COM/)

P R O F I L E

I am an experienced social

media manager seeking a full- t ime position in the f ield of

social media and marketing

communications, where I can

apply my knowledge and skills for continuous improvement.

# S A L E S

A C H I E V E M E N T S & A W A R D S

target & results Clients won

Industries sold in

## SALES MANAGER

RICH MEDIA INTERACTIVE | APR 2012 - JAN 2013

Developed a social media strategy to increase the following of the company website

Spearheaded a viral campaign for one of the company' s new products

## ACCOUNT MANAGER

RICH MEDIA INTERACTIVE | APR 2012 - JAN 2013

Developed a social media strategy to increase the following of the company website

Spearheaded a viral campaign for one of the company' s new products

# E D U C A T I O N

## BACHELOR OF ARTS, MAJOR IN COMMUNICATION

UNIVERSITY OF DUNDEE | 2009 - 2013 GPA: 3 . 9

# A W A R D S

## NEW MEDIA COMPANY

MOST OUTSTANDING SOCIAL MEDIA PRODUCER DEC 2014

## RICH MEDIA INTERACTIVE

BEST INTERN JAN 2013