MARIANA NAPOLITANI

**I T S E R V I C E E N G I N E E R**

**WORK EXPERIENCE**

TECHNICAL SKILLS

I am a digital native and a champion of social media tools and technologies, with a track record of creating and implementing successful social media programs.

# Service Engineer

## MLK Media Inc. | Feb 2013 - Dec 2014

* Managed online campaigns for various clients, effectively driving brand awareness and engagement
* Increased traffic to social media accounts by 50%

# Service Engineer

## Wanderguy Clothing Co. | Jan 2012 - Jan 2013

* + Helped the brand achieve a strong social media presence

by handling day-to-day inquiries

CERTIFICATES

* + Assisted in developing concepts with viral potential
* One of the leads in a viral campaign released on Valentine's Day
* Helped company accounts attain verified status
* Maintained 100% response rate for a month

**GET IN TOUCH WITH ME**

Home: 123-456-7890

Cell: 123-456-7890

Email: [hello@reallygreatsite.com](mailto:hello@reallygreatsite.com) Website: [www.reallygreatsite.com](http://www.reallygreatsite.com/) Facebook: @reallygreatsite Instagram: @reallygreatsite

**PREVIOUS EDUCATION**

# University of Lihua

## Bachelor of Arts in Business Communication

* Class Salutatorian
* News Editor of the school paper, The Lihua Daily
* President of the Lihua Debate Society
* Member of the UOL Marketing Association

# Ruthston High School

## Class Salutatorian, graduated in 2008

* President of Ruthston Raiders Cheerdance Squad (2008)
* President of the Ruthston Debate Club (2006 to 2008)
* Student Council Public Relations Officer (2005)



**PROJECTS**

I can produce music using any of the following programs: AVID Pro Tools, FL Studio, Ableton Live, Adobe Premiere, Vegas Pro 15, Cubase, and Fruity Loops.